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AV NEWS

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Western Michigan University, McGill University, University of Michigan, University of Toronto, University of Kentucky, University of Denver, University of Washington. (These schools each received $1,000 grants in January, 1965 and supplemental grants of the same amount in Fall, 1965).

1966

Texas Woman's University, Columbia University, University of Chicago, Rutgers University, Catholic University of America, University of Texas, Syracuse University, Pratt Institute, University of California at Los Angeles, Rosary College.

1967

George Peabody College for Teachers, University of Oklahoma, University of North Carolina, Emory University, Florida State University, Louisiana State University, Indiana University, University of Minnesota, Simmons College, University of Southern California.

1968

University of Illinois, Drexel Institute of Technology, University of California at Berkeley, University of British Columbia, Kent State University, University of Pittsburgh. Also, other library schools which have achieved accreditation.

▪Two National Council of Churches Appointments

The National Council of Churches has announced the appointment of the Rev. John H. Clayton and Miss Lois Anderson to key posts in its Broadcasting and Film Commission.

Mr. Clayton will serve as director of film for the Broadcasting and Film Commission, with primary responsibility for the production of resources in the film medium including films, filmstrips, records and all audiovisual material for the various church agencies associated with the National Council.

Miss Anderson has been named promotion and distribution director of the NCC's Broadcasting and Film Commission. She will help to coordinate the promotion and distribution of religious broadcast materials produced by the commission, the networks and member denominations of the National Council.

▪SDZ, Inc. Formed

A group of business administrators, adult educators, marketing and public relations specialists have combined to form SDZ, Inc. (156 E. Superior St., Chicago), to cope with many communications problems.

"We are in business to get information from one point to another with maximum speed and minimum distortion," said Executive Vice President John H. Stewart, former account supervisor for the Jam Handy Organization.

Activities of SDZ include business theater, employee communications, sales development programs, education and training, market research, television and radio broadcast features and public relations.

Officers and directors, in addition to Stewart, include: Bernard H. Baker, President and Director, formerly a producer-director for Jam Handy Organization; Gordon G. Dupee, Vice President for programmed instruction, formerly director of Britannica Schools and one-time president, Great Books Foundation; George R. McCoy, CLU Vice President, Treasurer and Director, insurance executive; Daniel L. Lyons, Director, and president of the Lundahl Poster Company, Chicago; David M. Johnstone, Secretary and Director, public relations consultant and former director of development, Britannica Schools; and A. J. Bradford, Vice President, also president, Audio-Visual Requirements, Inc., Chicago.

▪Members Elected to Bell & Howell's AV Advisory Council

Members of the 1965-66 Bell & Howell Audio - Visual Advisory Council have been announced. They are: Robert P. Abrams, chairman, of Wil-

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